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Links in the Chain
of
Gurney Success

READ these
Letters:

A Fine Orchard Within the Reach
of Every Reader of the
Northwest Farmstead

1866-1916
Our 50th
Anniversary

Waukon, Ia., Dec. 26, 1915.
The trees I got from you two
years ago are still all living and
have all withstand 40 degrees
below zero with winter kill-
ing; also the Sapa and Opata
and Hansen plum trees were
loaded with blossoms this
spring. Their growth is most
remarkable.
L. W. Peterson.

Dosco, Minn., 2-9-16.
The Hansen trees that you
sold me in 1914 are doing well.
One Opata tree was over-
loaded with fruit last year.
Have been telling everyone
about these trees, but they seem
to think I am stretching the
truth.
H. N. Oliver.

Kalispell, Mont., April 19, 1915.
I have received all of my order in
good condition. Thanks very much.
The plum trees I got from you last
year are loaded with bloom. Will
do to let them bear this year?—
W.H. Hartman. Answer—Yes, these
were Hansen Plums and they al-
ways bear the next year after plant-
ing. Allow them to bear as much
as they want to, but to get the best
size fruit, thin down to about half of
what they will ordinarily want to
bear.

Ellendale, N. D., July 21, 1915.
I just wish you could see the
Hansen plums we got from you. They are
just loaded with fruit—not ready
to break down. One little limb broke
off. We counted on that 65 nice
plums, but soon saw how our fruit
had increased. We did not expect any fruit
in May. We had ice about one-half an inch
thick. We did not expect any fruit,
but they are like everything else
in Dakota, good and tough.
Mrs. F. J. Rasmussen.

Enfield, N. H.
We have now tried out the
Hansen plums and can say they
are perfectly hardy at even 30°
below zero and are as good as
the very best of the European
plums. A little Wanda tree
only 5 feet high produced 72
perfect plums.
Forest L. Colby.

FREE

Plans for Beautifying Your Home.

If you are interested in beautifying your
grounds, whether a small city lot, large
grounds or a farm, send us a postal
today. Our plans are Ab-
solutely free.

FROM
GURNEY SEED & NURSERY CO., YANKTON,
So. Dakota

Trees That Grow and Satisfy

Grown in our own nurseries in South Dakota.
Guaranteed to reach you in perfect condition.

Why Grow Prof. Hansen's Hybrid Plums?

There are a great many answers to this question according to the needs of the farmer. A great number of the big, broadgauged farmers are planting them as a commercial proposition. Markets are always eager to buy this delicious fruit. The flesh is very firm and can be shipped an unlimited distance. Numerous tests have proven this conclusively, so it is no experiment or idle talk. Hansen's Plums are always in demand and the price is high. Is there anything nicer than to be able to pick from your own orchard these nice, big, sweet, juicy plums? The most delicious fruit you ever tasted. They are recommended by the Minnesota, Iowa and South Dakota Horticultural Societies. They bear the first year after planting and withstand heavy frosts when in bloom without injury.

10 Splendid Varieties

OPATA—(Sioux Indian for Bouquet). Earliest maturing dark red and purple, season July 15th. Immense bearers.
SAPA—(Sioux Indian for Black). Skin black, purple flesh. Long ropes of glossy black fruit, tropic leaves.
EYAMA—A one year old tree in nursery row produced sixty nice plums of quality.
CHEBESOTA—(Cross De Sota and Sand Cherry). Immense bearers, color dark green and purple flesh.
SKUYA—Color same as Opata, very sweet, best for eating from trees.
WACHAMPA—Heavy bearer, color purple and green, very strong grower, small pit. One of the best, nearly free stone.
HANSA—Week earlier than Hanska, some larger, most fragrant of all, retains fragrance when canned.
HANSKA—(Sioux Indian for Tall). Most rapid grower, beautiful red color, best shipper. A wonderful plum.
TOKA—Pyramidal growth, heavy, annual bearer, good shipper, color red, very fragrant.
EZEPTAN—Same pedigree as Hanska, later maturing, very best quality.
This list of ten gives you a ripening period of 15 days. We find as the trees increase in size and age that they produce equally as large quantities of fruit and the fruit increases in size.

Order

Prof. Hansen's New Hybrid Plums Grown On Your Farm

Special Proposition

That Makes It Easy for
You to Own an
Orchard

D. B. GURNEY, Secretary-Treasurer
Gurney Seed & Nursery Co.,
Yankton, So. Dakota



Our Big Bargain Collection

Good only for immediate orders, and only where
you mention the Northwest
Farmstead in ordering.

We will ship you, securely
packed and guaranteed to reach
you in prime condition at plant-
ing time, ten trees, 4 to 5 feet
high, one each of the varieties
described, or your selection, cov-
ering a ripening season of 45
days.

Price List of
Hansen
Hybrid Plums

\$3 50
All for

The trees in this Collection all
4 to 5 feet high

25 Progressive Everbearing Strawberry Plants. ABSOLUTELY FREE

For every order that we receive for our bargain collection we are going to send as a gift—absolutely free, 25 Progressive Everbearing strawberry plants, and 25 plants for each 10 plum trees ordered in addition to the \$3.50 collection. This strawberry is unequalled in flavor or quality, has a bright, rich color, and is exceptionally sweet, is very hardy and prolific, and is the best of the everbearing variety. We want to place these Hansen Plum Orchards in every township in your state, and that is why we have made this startling offer. The prices of these plum trees have been cut to the bone. They never will be any cheaper.

What Does the Future of Your Orchard Hold for You? What Income Will You Derive from That Land?
Decide for yourself right now, and plant an orchard this spring of these hardy, northern grown plum trees. It will be the best investment you ever made. Don't wait. Get quick action on this wonderful offer. Be the first one in your township to receive this prize. We have sliced the prices so you won't hesitate one minute in answering this ad.

Gurney Seed & Nursery Co. Yankton, South Dak.

as we are offering you. All trees are packed by experts in the very best manner with moss and straw. Every order boxed or made into a neat bale, burlapped and encased in straw. We carry inspection certificates showing clean bill of health, showing that our trees are in fine condition.

We are pleased to announce to our customers and friends that the above collection is the best offer we have ever made. We are equipped to fill large or small orders, giving careful attention to every order regardless of size.

Mail the coupon now to Box

Mail This Coupon Now
GURNEY SEED & NURSERY CO., Box
I am enclosing check, money order, draft for Prof. Hansen's Hybrid Plums for which you send me 25 Progressive Everbearing
each 10 plums ordered.
Name _____
Town _____
State _____
R. F. D. _____

Prof.
Hansen

of the Brookings College

Spade, Nebraska, 1-20-16.
Send me nursery catalog and
lowest price on Hansen plums.
I want about 100, mostly Sapas
and Opatas. Some are three-year
old trees had a bushel fruit on
last summer.
Jules A. Sanders.

Yankton, South Dak.
which you send me 25 Progressive Everbearing
Strawberry Plants, for
each 10 plums ordered.
Name _____
Town _____
State _____
R. F. D. _____

PLANT A TREE

DEAR FRIEND: This letter will be short and all business. We write it to suggest that "NOW IS THE ACCEPTED TIME" in tree planting. There never was a better time to plant than this very spring of 1916, and we urge that you order today before you sleep.

PACKING. You will be delighted with the way we pack these goods for shipment; fine moss about the roots, air proof paper and burlap, make a package that will go safely anywhere. All of this Nursery Stock is of our own growing, guaranteed to reach you in perfect condition.

COMPASS CHERRIES

Take a dozen Compass. ABSOLUTELY HARDY, will bear surprisingly soon. Everybody is delighted with the fruit, we have all other varieties but don't recommend Richmond's for northern planting; say north of the north line of South Dakota. We charge 30c for each Compass. 10 of them 3 to 4 feet for \$2.25 or 5 to 6 ft. \$2.85 per 10. Other cherries the same price.

BLUE SPRUCE

We send these in baskets if you wish and refer to page 132 of our Catalog. Or you might write us. We recommend Evergreens of every kind and urge you to plant.

SHADE TREES

We are making the following special prices on large 2-year-old Norway Poplar trees, 1½ to 2 inch caliper (distance through trees 6 inches above the ground) per 10, \$3.50; per 100, \$20; 8 to 10 feet, per 10, \$2.75; per 100, \$18.00.

The Poplar is hardy and will make shade quicker than any other tree. Plant a number and let them make your shade while waiting for the slower growing varieties.

ROSES THAT BLOOM FROM JUNE UNTIL FREEZING

The Crimson Baby Rambler grows about 2 feet high and is a mass of flowers from June until freezing. You don't have to wait until next year to get flowers for they bloom the first year. Special prices, 2-year heavy, 2 for 50c postpaid; 5 for \$1.20 postpaid; 10 for \$2.30 express or parcel postpaid.

30 FLOWERING BULBS

Parcel Post or Express paid for \$1.50:

10 Gladiola bulbs, assorted colors. 10 Dahlia bulbs, assorted colors. 10 Iris, assorted colors. These will be first class bulbs selected by us from such stock as we list in our 1916 catalog. These bulbs will flower this year.

WILLOW FOR WIND BREAK

300 Russian or American Golden Willow, 1 and 2 years old from 2 to 4 feet high for \$3.50.

300 Laurel Leaf Willow, 18 to 36 inches for \$4.00.

The above are first class, well rooted trees guaranteed to reach you in perfect condition. Plant a wind break now.

RED RIVER POTATOES

It has been demonstrated by years of experience that northern grown seed potatoes will outyield the home grown potato at least 25 percent. under the same condition. If you are saving some of your own potatoes for seed, you had better eat them or sell them and buy these northern grown fancy seed potatoes. The price is certainly reasonable. We have a number of cars in our warehouse and on track at all times and can make prompt shipment. One man ordered 5 bushels of the Early Ohios and immediately wrote us as follows: "Potatoes received today. They are fine. I have sold all my own growing to my neighborhood and I want you to send me 25 bushels more." This was just a little tough on the neighborhood but a mighty good thing for the man who bought the 25 bushels. Price list of early Ohio, Rural New York and Carmen potatoes.

| | |
|-------------|---------|
| 1 Bu. | \$ 1.20 |
| 5 Bu. | 5.50 |
| 10 Bu. | 10.50 |
| 25 Bu. | 25.00 |

Bliss Triumph, 40 cents per bushel higher.

More than 50 varieties in stock. Get in to the potato game today.

THIS WOULD SOUND GOOD TO A HOG IF HE COULD READ IT AND UNDERSTAND IT

We threshed nearly 600 bushels of Beardless Barley from 13 acres. The Beardless Barley is the earliest of the barleys and is a mighty good hog feed, consequently the pig would like to know about it. 10 bushels of this barley, enough seed for six acres, for \$13.00.

THERE GOES A WISE GUY

I overheard a small boy make the above assertion about a man who had refused to allow him to ride on the ~~back~~ board of his automobile. The remark was not meant as a compliment to the owner of the automobile, but the chances are that the fellow was wise in his particular line. We have been in this line, "seed and nursery stock" for 50 years. We have absorbed a quantity of knowledge in these lines. Possibly not enough to put us in the "wise guy" class but we feel competent to give you some mighty good information in our line. We have made hundreds of thousands of acres of the best pastures and meadows in this northwestern country. We know all about grass seeds. It is our business to know and it is our business to give you this information. Tell us something of your land and the purpose for which you

wish to use it and we will help you start right. If you want to buy a pair of shoes, a new suit of clothes or a dress, don't ask us about it because we are not educated along those lines, but we do know the seed and nursery business and any information or knowledge that we have, we are just aching to pass on to you.

WHITE BLOSSOM SWEET CLOVER

The noxious weed. The weed that the legislature of nearly all of the northwestern states attempted to kill by laws is today considered by the up-to-date farmer absolutely the best pasture clover and soil renovator of any. The objection to planting sweet clover previous to this year was the poor germination, the seed having to stay in the ground for one year before you got a reasonable quantity to grow. With the new machine, the scarifier, we get 95 percent germination in from 3 to 5 days. All our clover seed is scarified.

EVERBEARING STRAWBERRIES, PROGRESSIVE

This letter is written to you on Saturday evening, April 8th. We have delivered to our customers from the first of April to the 8th of April over 200,000 Progressive Everbearing Strawberry plants. We expect to sell, at least, one half million more during the month of April. We have never offered a new small fruit that will bring more satisfaction to the purchaser than the Progressive Everbearing Strawberries. This strawberry will commence to bear fruit by the first week in July of this year and will produce a paying crop from that time until the ground freezes this fall and will be in shape to produce another crop next year. If you have room for a small or large bed of berries, use the Progressive Everbearing. The price is reasonable, within reach of all of our customers.

We will ship promptly fresh dug plants and they will cost you delivered at your nearest express office or by parcel's post as follows: 10 plants, postage paid 50c. 25 plants postage paid 85c. 50 plants, postage paid \$1.60. 100 plants, postage paid \$2.75. 500 plants, postage or express paid \$10.00 1000 plants, postage or express paid \$16.00.

HANSEN HYBRID PLUMS

We have talked, written, advertised and dreamed Hansen plums for the last several years. They have proven equally as good or better than the strongest statement we have made for them. People who purchased them from us four or five years ago have been the means of selling thousands in their neighborhood, because the Hansen plum produces fruit the next year after planting. It is hardy in every part of the United States. It produces equally as good fruit and as much of it in North Dakota as it does in Kansas. It is a satisfactory plum for this great American people. We are growing hundreds of thousands of these beautiful trees, great producers of fruit and we want everyone to plant some of these trees. If you have room for just one fruit tree in your yard that should be a Hansen plum. If you have room for an acre orchard or a larger orchard you should make it largely Hansen plums, because they are the most satisfactory and profitable fruit you can plant. The price list of Hansen Hybrid Plums:

| |
|---|
| 3 to 4 ft. each, 80c; per 10, \$3.00; per 100, \$25.00. |
| 4 to 5 ft. each, 85c; per 10, \$3.50; per 100, \$30.00. |
| 5 to 6 ft. each, 95c; per 10, \$4.00; per 100, \$35.00. |

Waneta the new big one, any size, 60c each.

THE RICH MAN, THE POOR MAN, THE MIDDLE MAN, APPLE TREE

Peter M. Gideon's Wealthy Apple. The apple that has made it possible for everyone to have fruit and plenty of it. If I were planting a 40 acre apple orchard, I would plant the first 20 acres Wealthy and then go ahead and plant the other 20 acres to exactly the same variety, because it is hardy, a rapid, beautiful growing tree, produces large quantities of fine quality fruit at a very early age; in fact it is the king and the queen of all of the apples for the northwest. Price list of all varieties of apples and crabs.

| | Each | 10 | 100 |
|--------------------------------|--------|---------|---------|
| 1 year, No. 1 | \$.15 | \$ 1.25 | \$ 8.00 |
| 2 years, 3 to 4 ft. | 15 | 1.25 | 9.00 |
| 2 years, 4 to 5 ft. | 22 | 2.00 | 17.00 |
| 2 and 3 years, 5 to 7 ft. | 25 | 2.25 | 20.00 |

(Extra Fancy).

SENATOR DUNLAP STRAWBERRIES

We have talked to you so much about the new Progressive Everbearing that you probably think we do not have any of the old standard, one crop per year strawberry. We have them in a great many varieties but the Senator Dunlap is the best of all. These are extra strong plants and we want to send them to you fresh dug at the following prices, charges paid:

| | |
|----------------|--------|
| 25 for | \$.35 |
| 50 for | .60 |
| 100 for | 1.00 |
| 500 for | 3.25 |
| 1000 for | 5.50 |

A GROVE FOR \$3.00 AND A MIGHTY GOOD ONE AT THAT

We have a dandy lot of soft maple seedlings, one year old 12 to 18 inches high. These are stalky, well rooted plants and we are going to dig them up and ship them just as you order them. We have about 200,000 of these to dispose of. We want 200 of our customers to take 1000 at \$3.00 per thousand or if you want us to pay the transportation charges, send us \$3.50 and we will deliver them to you at your door by parcel's post or by express to your nearest railroad station. The regular catalog price on these is \$4.50 per thousand, you pay the freight but we have had a mighty good season and it is just the year in which to plant trees and we want you to have a good grove cheap.

SEED-CORN

I want to put A BUG IN YOUR EAR about seed corn. 75 percent of the corn planters of the Northwest have not yet tested their seed corn. They believe they have something that they have not. Some of them will not find out until it is planted in the ground and fails to grow and there will be a big rush at the last minute for corn to plant. Get busy on testing seed corn. We find in a great many cases the root germ is perfect and strong, while the germ making the top or the stock is entirely dead. As corn does not grow on the roots like potatoes, it is really necessary that it should have both germs alive! Try your and if it is not right, get busy. We are telling you about this for two reasons. One is, so that you will not have to do your work over the second time this spring. The other if your corn proves to be unfit for seed purposes we want to sell you the best there is. We do not have the 100 percent kind this year. There isn't any, but our corn is the best you can get. Germinations from 90 percent up.

SEED CORN PRICE LIST

| | |
|---|--------|
| Minnesota No. 13 per bu | \$4.00 |
| Iowa Silver King, sold out | |
| Northwestern Dent, sold out | |
| Wimples Yellow Dent, per bu | 3.25 |
| Reid's Yellow Dent, per bu | 3.25 |
| North Dakota White Dent, per bu | 3.75 |
| Dakota White or Yellow Dent, per bu | 3.25 |
| Gurney's Model Dent, per bu | 3.25 |
| Wisconsin No. 7 White Dent, per bu | 4.00 |
| Gurney's August 15, per bu | 4.75 |
| Golden Glow Wis. No. 12, per bu | 4.25 |
| Early Murdock, per bu | 4.00 |
| Flint Corn, per bu | 4.00 |

Every day a big day at the nursery. From now until the 10th of May, we want to see as many of you as possible at the nursery northwest of Yankton. We have some special bargains for you. We have one field of nearly 300,000 fine apple trees. If you do not have time to go to the nursery, come to the office in town. We have over 75 people here who would like to wait on you.

OUR RETAIL VEGETABLE AND FLOWER SEED ROOM is located on the second floor. This room is 50x75 feet and we have 20 people in that room ready and glad to fill your orders. Our field seed sales room is 55x75 feet and has expert employees enough to fill your orders as fast as they come to us. Our nursery sales and packing rooms down town are two floors each 75x80 feet. At the nursery two floors 64x100 feet. Our equipment in all departments is the best possible and worth your inspection. You are invited to come. Our storage and office floor space are over 45,000 square feet. A trifle over an acre.

OUR LANDSCAPE OR THE GROUND BEAUTIFUL DEPARTMENT is headed by such people as J. Herbert Davies, of Liangollen, North Wales and of late years in complete charge of the designing and general constructive work of the Provincial Government of Saskatchewan. Miss Hazel Kent, a Yankton girl of much talent, who has been complimented by some of the greatest landscape artists on the beauty of her designs. J. Peter DePaster, a graduate of the School of Forestry of Michigan, the man who knows trees and shrubs and flowering plants; their diseases and what will cure them.

THE GREENHOUSES or as one of the Yankton newspapers named them, Little California. Thousands of beautiful flowers every day. Thousands and thousands of plants and flowers ready for Easter, April 23rd. Carnations for Mothers Day. Every plant and flower for hanging baskets, flower beds, Cemeteries, Decoration Day and in fact for all occasions.

Beautiful floral emblems. Flowers for weddings and the sick room. The Greenhouses are managed by Mr. Topp, who served his apprenticeship in Denmark, two years after that in Germany, two years in England and 11 years in the United States. You are entitled to and will get the best service from us.